



carlo moretti

Fuorisalone 2014

April 7, 2014

**Carlo Moretti launches
new store/showroom
Via della Spiga 48, Milan**

April 7-13, 2014

**Monolite glass sculptures
from Carlo and Giovanni Moretti's
private collection
Duvetica store, Via Santo Spirito 22, Milan**

On Monday April 7, during the 53rd International Milan Furniture Fair, **Carlo Moretti**, the renowned Venetian glass factory, will unveil a **large, new, 130 square meter space** in Via della Spiga 48. The two level space incorporates the Carlo Moretti flagship store and an exhibition showroom. On the same day, at the Duvetica store designed by Tadao Ando in Via Santo Spirito, 22, opens **Monolite**, an **exhibition** presenting a selection of **glass sculptures** from Carlo e Giovanni Moretti's private collection, some of which have never been exhibited before. The show is curated by **Giovanni Moretti** and **Ettore Mocchetti** and is open to the public until April 13.

In the Via della Spiga space, there are three large windows in the internal courtyard which open onto the exhibition space. The space features wood and iron furnishings with suspended panels, thick wooden floors and dark walls lit by exposed lighting. There is a unique dialogue between the transparent objects on display and the expressive materials used for the gallery space. Stairs lead down to an exhibition showroom in which one area is dedicated to the lighting sector and another to lighting contract operations. The Via della Spiga venue is not so much a shop, but rather a **workshop dedicated to contemporary design, inspired by the Carlo Moretti Venetian store, designed by Paolo Martinuzzi** in 1979 and revisited by the Tapiro Studio.

A permanent exhibition showcases the entire Carlo Moretti collection, including the *Collezioni d'autore*, *Calici da Collezione*, *Fondamentali*, *Rossomoretti*, *Contemporanei*, *Cristalli di Murano* and the *Complementari*. There are over **500 objects** documented in the new catalogue published this year, and also available on the company's website. Recent work is also included and features the unusually-shaped *Singleflower* and *Troncosfera* vases and the new 2014 *Calici da Collezione*, *Bora* and *Diversi* glass collections as well as the *Decanter* and *Diverse lines*.



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Historic pieces have been carefully selected from the Carlo Moretti production which is present in the collections of some of the most important international art museums dedicated to decorative arts: The Museum of Decorative Arts, Prague; The Victoria and Albert Museum, London; The Cooper-Hewitt Museum and the Museum of Modern Art, New York; The Corning Museum of Glass, Corning; The Musée des Arts Décoratifs, Paris; the Musée du Verre, Charleroi, and, of course, The Venice Glass Museum.

For the launch of the new shop in Milan, a **new interpretation** has been given to **the renowned, limited edition Carlo Moretti triptych** which comprises three Murano Crystal pieces, representing the history and the creativity of the Carlo Moretti brand: the *Ovale con piede* vase (1977), the *Cartoccio* vase (1983), and the *Asimmetrico* vase (1985). Other objects on display representing Carlo Moretti's 'unmistakeable, timeless style' are versions of the *Eclissi*, *Ellisse*, *Fasce riportate*, *Ogiva* and *Sfera*, vases from the *Collezioni d'autore* series. All vases are numbered and signed.

The exhibition at the Duvetica store **pays homage to Carlo Moretti the man**, who died in 2008. The show will highlight the research Moretti carried out into the process of non-industrial glass-making, which climaxed with the creation of the *Monolite* range, placing the brand in the context of collecting. The *Monolite* project was launched in 1996 to mark the company's participation in the *Aperto Vetro* exhibition at the Palazzo Ducale in Venice, before being developed during the subsequent *Aperto Vetro 1998* (Correr Museum, Venice). These pieces were produced 'behind closed doors' using a secret inimitable technique known only by Carlo Moretti and one of his most experienced glassmakers. Today the different production phases, still performed by the most qualified artisans, belong to the company's exclusive technique and know-how patrimony. **Each Monolite is a work of art**, ranging between 15 and 50 centimetres of height, **each one with its own personality, thanks to its different combination of technique, colour, and form**, just as all the items produced by Carlo Moretti which are all hand signed, certifying their authenticity and uniqueness.

The Fuorisalone 2014 exhibition in Milan is the starting point of the most recent chapter in the history of the Carlo Moretti company which aims to **develop and consolidate its presence on international markets**, while respecting the brand's identity. This is demonstrated by a recent **partnership** between Carlo Moretti and **Poltrona Frau**. The international Poltrona Frau's flagship stores will feature a range of glassware from the Carlo Moretti collections. A selection of four different lamps, *Alma*, *Dido*, *Fede* and *Holly*, designed by Jean-Marie Massaud and in production by Carlo Moretti since 2006, will also be featured in these stores. They will be on display for the duration of the Milan Furniture Fair in Via della Spiga 48.

AD Architectural Digest is the media partner for the opening event on April 7.



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Information

Subject: opening of the new Carlo Moretti flagship store and showroom
Location: Carlo Moretti, Via della Spiga 48, Milan, MM 3 Montenapoleone,
Bus 61, 94, Tram 1
Press preview: April 7, 2014, 10.00 am - 4.00 pm
Launch: April 7, 2014, 6.30 pm - 10.00 pm. Invite only
Opening hours: 10.00 am - 8.00 pm
For further information: tel. +39 041 736588, info@carlomoretti.com,
www.carlomoretti.com

Exhibition title: *Monolite*
Curated by: Giovanni Moretti and Ettore Mocchetti
Location: Duvetica store, via Santo Spirito 22, Milan, MM 3 Montenapoleone,
Bus 61, 94, Tram 1
Dates: April 7-13, 2014
Opening hours: 10.00 am - 8.00 pm
Admission: free
For further information: tel. +39 02 76022967

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